

Accomplished and highly creative professional with a comprehensive background in production and graphic design. A passion for graphics, complemented by hands-on proficiency across all facets of production. Proven expertise encompassing all facets of the creative process. Demonstrated leadership abilities in overseeing a production department, supervising production personnel, and executing complex production projects on a freelance basis. Adept at optimizing production processes and crafting engaging digital/print creative materials.

- Production
- Graphic Design
- Print & Digital Standards
- Mechanicals Development
- Department Administration
- Personnel Supervision
- Client Relations
- Process Improvement
- Digital Banners
- Photo Retouching
- Animation
- Illustration

Professional Experience

CYSTERWIGS, Photo Editor • 2019 to Present

- Deliver quality photo editing/retouching services for the company's website
- Provide support with captivating design elements to enhance the company's brand

ADRENALINE AGENCY, Freelance Production Manager • 2016 to 2018

- Executed a full spectrum of production tasks for the agency, which included constructing mechanicals for print and digital to brand standards
- Leveraged production expertise for editing projects, digital banner creation, illustration, and photo manipulation
- Ensured expeditious file shipments to vendors, including prominent clients such as Unify FCU and New Balance
- Strengthened existing processes, which involved optimizing the font library and reorganizing the server for the design & production department
- Improved production by launching a new folder, file structure, and naming convention
- Deployed an initiative to implement a key internal Digital Asset Management system

BBD0 ATLANTA, Senior Integrated Production Artist • 2013 to 2016

- Exemplified hands-on proficiency in the editing of mechanicals and production of digital banners and animations
- Crafted mechanicals for print, OOH, and digital to brand standards
- Supported cross-functional initiatives, including vendor shipments, new business activities, and promotional material development
- Delivered services to esteemed clients, including AT&T, Bayer, Norwegian Cruise Lines, and GA Lottery

ATLANTA PRINTING, INC. Digital Prepress Manager • 1998 to 2013

- Established the Digital Prepress department; oversaw all operations, including staff recruitment and training
- Flawlessly executed all modalities of production encompassing design, presentation, client mechanical development, file adjustments, layouts, and color separations

Education

Coursework (Major: Liberal Arts) • Kennesaw State University, Kennesaw, GA

Technical Proficiency

Adobe: InDesign CC, Illustrator CC, Photoshop CC, Lightroom, and Acrobat; MacOS